

How to Increase Participation Through Increased Engagement

VENUE	ENGAGEMENT
Conferences	<ul style="list-style-type: none"> ▶ Have longer breaks to encourage informal interaction ▶ After a keynote speech, have participants discuss in small groups ▶ Experiment with Open Space format for gatherings (see https://en.wikipedia.org/wiki/Open_Space_Technology)
Webinars	<ul style="list-style-type: none"> ▶ Use videoconferencing formats such as zoom.us that allow public and private chat ▶ Use breakout rooms for small group discussion and have people take notes in google docs
Convenings/ meetings	<ul style="list-style-type: none"> ▶ Involve a small group in developing agendas ▶ Have small groups meet to work on action items
Website	<ul style="list-style-type: none"> ▶ Convert website to blog so people can engage in dialog in comments (or have multiple bloggers) ▶ Use Facebook groups to enable discussion
Email	<ul style="list-style-type: none"> ▶ Seed email list with questions for discussion ▶ Make sure email newsletters send participants to discussion sites
Surveys	<ul style="list-style-type: none"> ▶ Send members or participants links to websurvey such as Survey Monkey or google forms to ask about interests or willingness to work on specific projects ▶ Use surveys during webinars
Reports	<ul style="list-style-type: none"> ▶ Use platforms such as Google docs and wikis to enable participants to edit and provide comments ▶ Have zoom.us calls to discuss reports with larger group